

Rich Schmidt, PhD

Huntington Landmark BOD Candidate (Community Advocate)

My wife Joan-Marie & I joined HL in October, 2019 after 25 years in Appleton, Wisconsin near Green Bay and 40+ years in New Jersey near NYC. Married since 1977 with two sons.



Our BOD is critical to our well-being as we are *each* HL owners. Think our current BOD is doing a better job managing the basic core needs of our Community. These actions include some smart strategies, analyses, and planning w the timely allocation of resources (e.g., new Management company, replenishing our Reserve Fund, Maintenance, etc.). I endorse our BOD President Marilyn Brewers.

My personal goal is to gain *easy* access to our Community's workings to actively monitor, protect, enhance, and invest in our well-being. My priorities: improve transparency/communication, fewer smarter Rules (e.g., Residents move cars every 72 hours, Billiards Room shutters must always be closed, 16-page Approval paperwork w little assistance to replace a rusty 30-year-old outdoor wall light, etc.), audit and improve our current processes (i.e., Governing, Financial, Management, the Role of Clubs), as well as consider BOD expansion. Am always learning, I do my homework.

Lifelong "High Functioning Autistic" (Asperger's) formally diagnosed in 2018.

Work Experiences:

Kimberly-Clark Corporation (Wisconsin/Georgia, 1994 – 2008 Retired)

Director: Scientific Services, Feminine Care, Environmental Technology; Senior IA Leader

International Playtex (New Jersey, 1976 – 1994)

Product Developer: Feminine Care; R&D Manager: Consumer/Sensory Insights (all products)

Fritzsche, Dodge & Olcott, Inc. (New Jersey, 1974 – 1976)

Natural Flavor & Fragrance Chemist

Adjunct MBA Professor (Fairleigh Dickinson University, 1982 – 1992)

Instructed MBA-level management, optimization, statistics, operations, & related courses

Education:

PhD (Rutgers University) – Technology and Innovation Management/Organization Behavior (MOT)

MBA (Rutgers University) – Operations Management, Computer Applications, Consumer Marketing

MS (Fairleigh Dickinson University) - Management Science (Math, Computer Apps, Marketing)

BS (Indiana Institute of Technology) - Organic/Polymer Chemistry (Math-Computer minor)

Elected President: American Chemical Society, Tech Manor Club (student recreation)

Special Activities:

Committees: Green Apple Folk Music BOD, Light Up the Fox BOD (Historical), City of Appleton Marketing
Phi Kappa Psi fraternity – Elected Parliamentarian

Certified Youth Coach: football, basketball, baseball; Judo/Ju-Jitsu; Pinball; Billiards; Investing (stocks)